

State of Arkansas

Rankings from data collected
January 2, 2008 – December 30, 2008

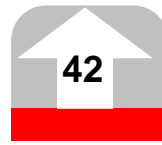
Overall Rank



* Arrow indicates whether ranked position is within the top 25 of U.S. states or the bottom 25 of U.S. states.



Life
Evaluation



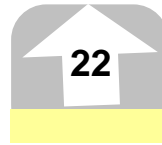
Emotional
Health



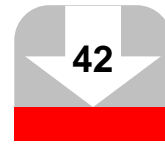
Physical
Health



Healthy
Behavior

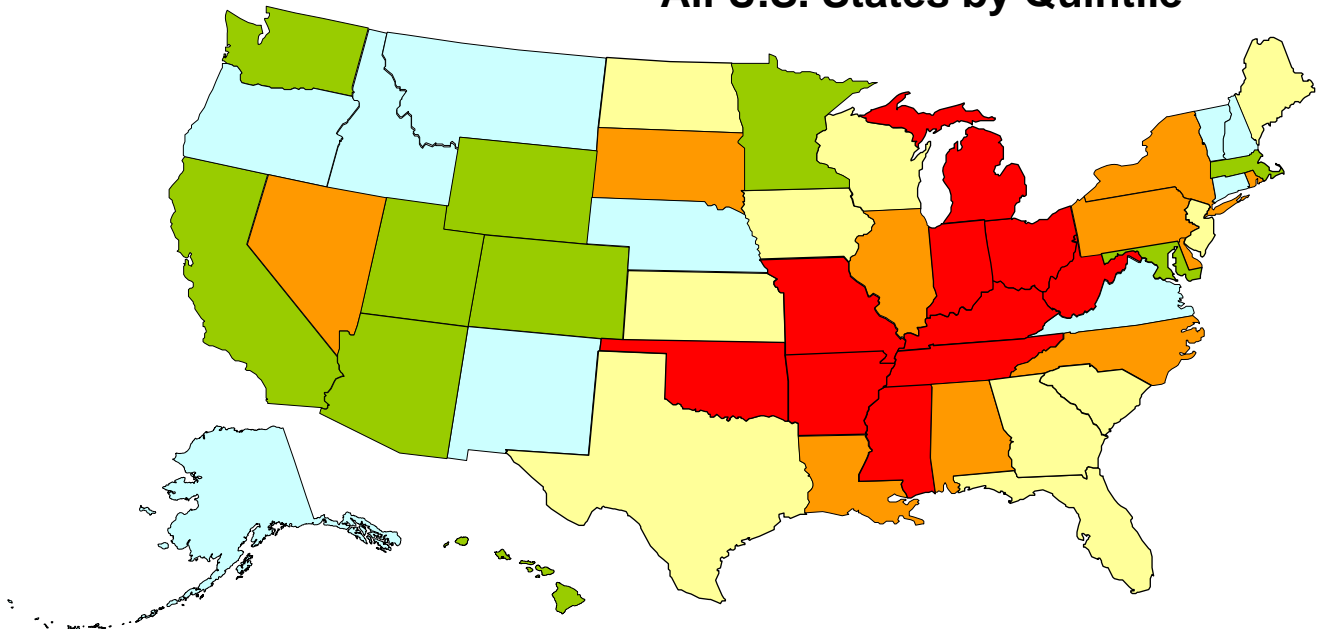


Work
Environment



Basic
Access

All U.S. States by Quintile



● Top Quintile
 ● 2nd Quintile
 ● 3rd Quintile
 ● 4th Quintile
 ● Bottom Quintile

About the Gallup- Healthways Well-Being Index™

Gallup and Healthways entered into a 25-year partnership in January 2008 with the goal of creating a new official statistic of the daily state of American health and well-being.

The collaboration merges decades of social research, clinical research, development expertise, health leadership and behavioral economics. The Gallup-Healthways Well-Being Index is the first and largest survey of its kind, aggregating data from 1,000 calls a day, seven days per week. The Index is already the largest behavior economic database ever created and, over the next quarter century, will generate more than nine million individual responses.

The Well-Being Index and associated AHIP State and Congressional District Reports are the only assessment underway today of total well-being. Beyond medical condition and access to health care coverage and services, the Index also questions respondents about their economic, professional, emotional and social circumstances. With Index data, it's possible to quantify and establish a correlation between the places where people work and the communities in which they live and their well-being.

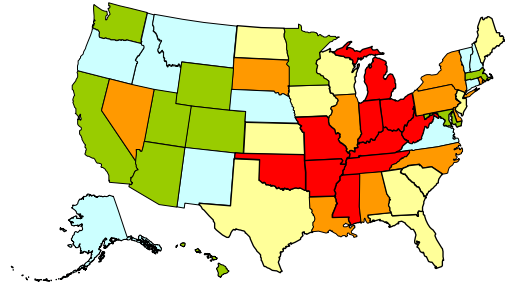
Employers can also use the Index to measure the well-being of their employees to make better decisions about health benefits, work environment, corporate culture, community investment or even site selection for a new plant or facility.

Methodology

The research and methodology underlying the Gallup-Healthways Well-Being Index and the AHIP State and Congressional District Well-Being Reports are based on the World Health Organization definition of health, which is, "...not only the absence of infirmity and disease but also a state of physical, mental and social well-being."

To compile the Index, Gallup obtains completed interviews from 1,000 U.S. adults nationally, seven days a week, excluding only major holidays. Based on their responses, individuals and communities receive an overall well-being composite score and a score in each of six sub-indices including: Life Evaluation, Emotional Health, Physical Health, Healthy Behavior, Work Environment and Basic Access.

Changes in condition can be tracked over time, and the introduction of both controlled and uncontrolled variables considered. Discrete populations can also be ranked one against another for a stratified view of their relative well-being.





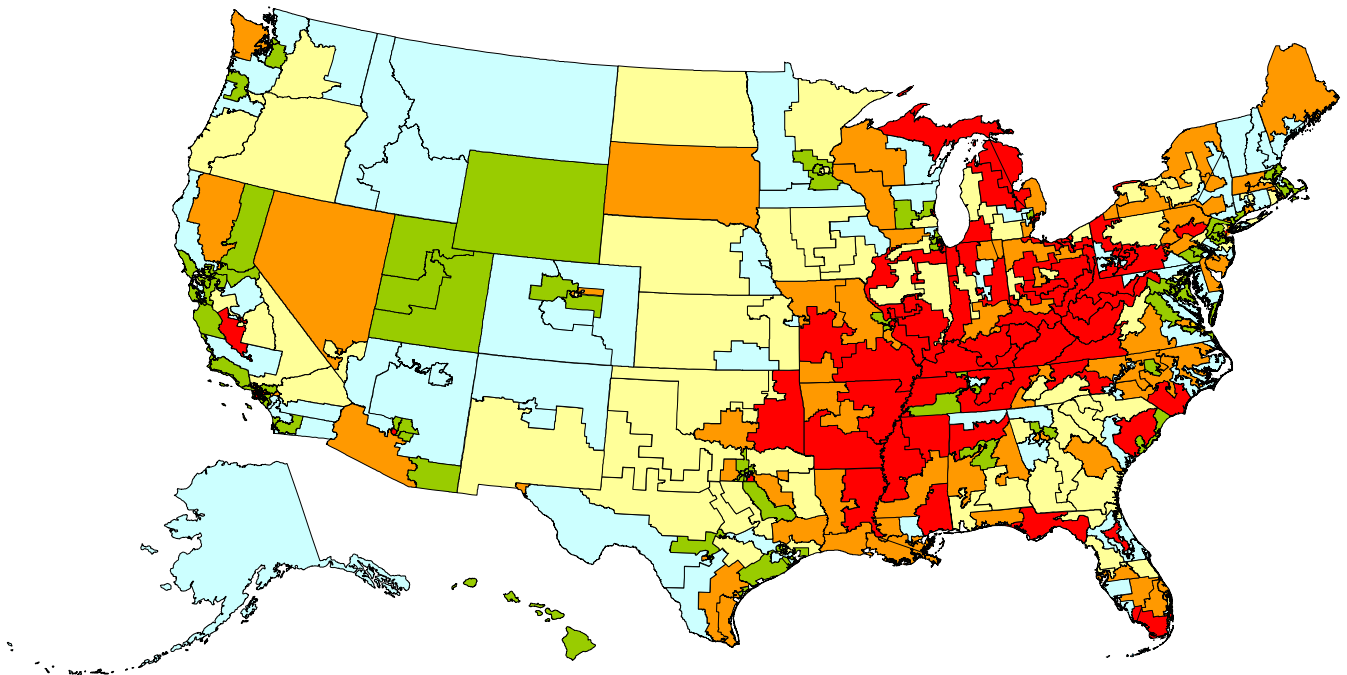
Congressional District Rankings of Arkansas

Rankings from data collected
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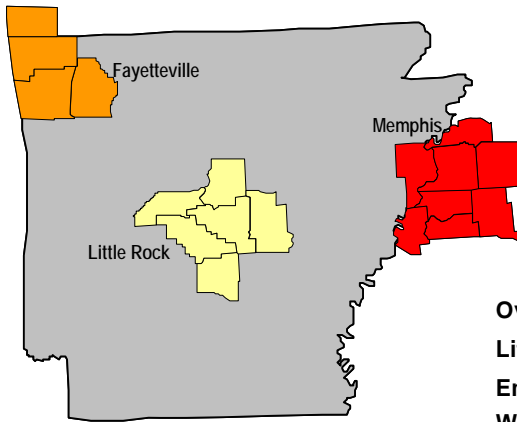
	AR-01	AR-02	AR-03	AR-04	STATE
Overall	391	286	328	414	46
Life Evaluation	413	191	365	405	47
Emotional Health	323	246	341	327	42
Physical Health	406	402	388	428	47
Healthy Behavior	389	358	284	361	43
Work Environment	155	242	121	308	22
Basic Access	359	249	270	382	42

* Rankings of 435 Congressional Districts

All U.S. Districts by Quintile



● Top Quintile
 ● 2nd Quintile
 ● 3rd Quintile
 ● 4th Quintile
 ● Bottom Quintile



Metropolitan Statistical Area (MSA) Rankings of Arkansas

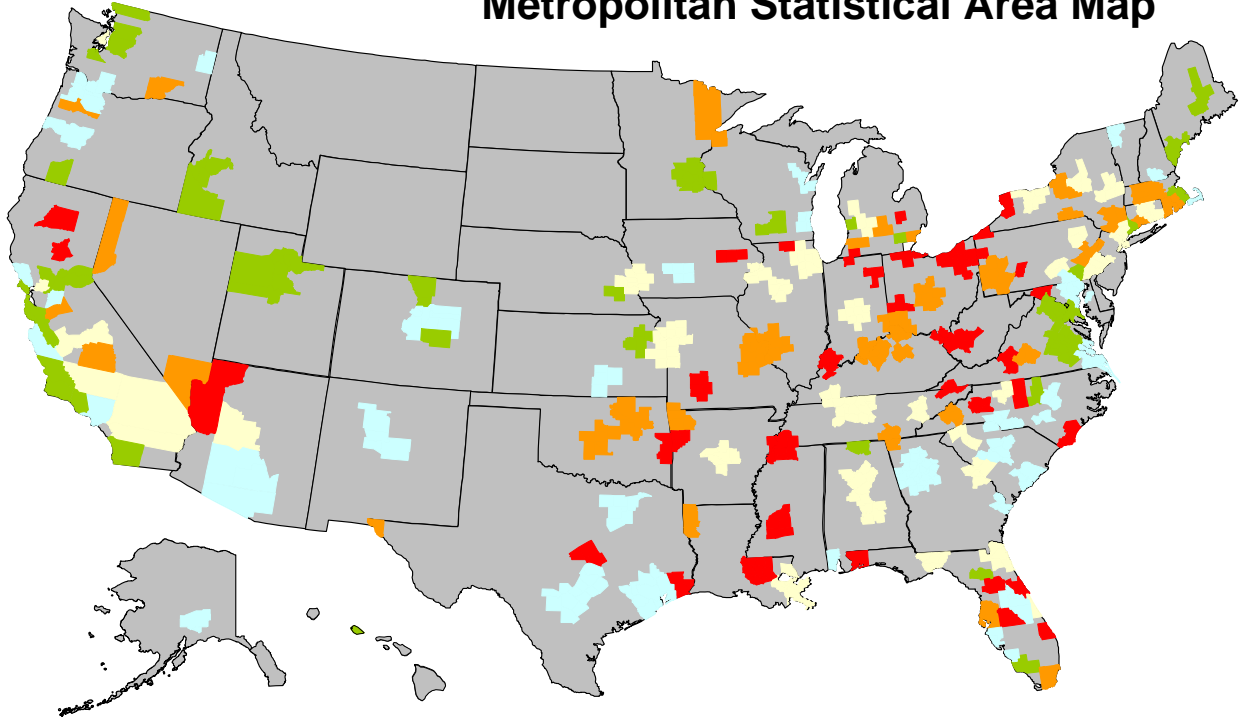
Rankings from data collected
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	Little Rock	Fayetteville	Memphis
Overall	82	142	171
Life Evaluation	28	171	98
Emotional Health	105	117	161
Work Environment	72	20	170
Physical Health	159	119	118
Healthy Behavior	154	154	177
Basic Access	115	136	172

* Rankings of 184 MSA's representing 74% of the population

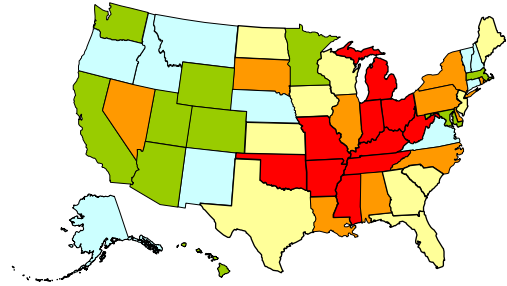
Source: Gallup-Healthways Well-Being Index Community Survey 2008, n=355,334

Metropolitan Statistical Area Map



● Top Quintile
 ● 2nd Quintile
 ● 3rd Quintile
 ● 4th Quintile
 ● Bottom Quintile

About the AHIP State and Congressional District Reports



Survey Dates: January 2, 2008 through December 30, 2008

Sample Information:

<i>Total surveys:</i>	355,334 respondents aged 18 and older
<i>Largest sample size:</i>	States: 36,816 respondents
	Congressional District: 1,778 respondents
<i>Minimum sample size:</i>	States: 885 respondents
	Congressional District: 300 respondents

** Please see reverse for a complete list of state and congressional district samples*

Margin of Error: For results based on the overall 355,334 respondents, one can say with 95% confidence that the maximum margin of sampling error is ± 0.2 percentage points.

- For results based on 5,000, ± 1.4 percentage points.
- For results based on 1,000, ± 3.1 percentage points
- For results based on 500, ± 4.4 percentage points
- For results based on 300, ± 5.7 percentage points

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

Composite Scores scale is 0-100: The Well Being Composite score is an average of six Domains: Life Evaluation, Emotional Health, Physical Health, Healthy Behaviors, Work Environment, Basic Access.

Position scale: Each State is positioned from 1-50, based on Composite Scores as compared with all States. Each Congressional District is positioned from 1-435, based on Composite Scores as compared with all Congressional Districts.

The survey methods for Gallup-Healthways Well-Being Index™ relies on live (not automated) interviewers, dual-frame random-digit-dial (RDD) sampling (which includes landlines as well as wireless phone sampling to reach those in wireless-only households), and a random selection method for choosing respondents within a household. Additionally, daily tracking includes Spanish-language interviews for respondents who speak only Spanish, includes interviews in Alaska and Hawaii. The data are weighted daily to compensate for disproportionalities in selection probabilities and nonresponse. The data are weighted to match targets from the U.S. Census Bureau by age, sex, region, gender, education, ethnicity, and race.