



# When Every Penny Counts

“How to get the most value from your healthcare plan design”

Employers' Health Coalition 2009 Annual Conference

## AGENDA

Tuesday, August 25th

- 6:00p.m.-7:00p.m. - Evening Reception in Grand Lobby 



Wednesday, August 26<sup>th</sup>


All sessions in Room 208/209

- 8:00a.m. - 9:00a.m. – Continental Breakfast in Grand Lobby 

- 9:00a.m. - 10:00a.m. – Maine's Pursuit of Value Based Purchasing  
Frank Johnson

**Executive Director, State of Maine Benefits Division**

Mr. Johnson will share Maine's experience in steering employees to hospitals and physicians, based on publicly reported quality information.

- 10:00a.m. - 10:20a.m. - Break in Grand Lobby 

CORNERSTONE  
*Benefits*

- 10:20a.m. - 11:20a.m. – Arkansas Cardiovascular Health Examination Survey  
Namvar Zohoori, MD, MPH, PhD

**Chronic Disease Director, Arkansas Department of Health**

Dr. Zohoori will give an update on the health status of Arkansans. He will present the results of the Arkansas Cardiovascular Health Examination Survey.

- 11:30a.m. - 12:30p.m. - Lunch & Presentation by Jake Glover 

**Director of Health & Wellness Initiatives: America's Health Insurance Plans**

You will hear about the nationally recognized Grundy Center Iowa Polar Scholar Program and their dramatic turnaround in childhood obesity outcomes. In addition, Jake's wellness and fitness-based programs have been used by employers across 10 states and multiple Fortune 500 companies.

- 12:30p.m. - 1:00p.m. - Grand Lobby – Exhibit Hall Open

- 1:00p.m. - 2:00p.m. – The Total Cost of Healthcare

William Molmen

**Integrated Benefits Institute**


Mr. Molmen will present studies on the total cost of healthcare around specific diseases.

- 2:00p.m. - 2:30p.m. – Partnership to Better Health

Discussion of a joint project between the Employers' Health Coalition, Merck, IMWell Health and HealthSCOPE Benefits to improve diabetic compliance and influenza vaccination rates, linking productivity and compliance.

- 2:30p.m. - 3:00p.m. - Arkansas Benefit Survey Results

EHC will present the results of a wellness and value-based benefit plan design survey. The survey was developed by the Integrated Benefits Institute and completed by Arkansas employers.

- 3:00p.m. - 3:20p.m. - Break in Grand Lobby 

- 3:20p.m. - 4:20p.m. – The Business of Heart Disease

Namvar Zohoori, MD, MPH, PhD

**Chronic Disease Director, Arkansas Department of Health**

Learn more about the business of heart disease and stroke prevention.

EHC Thanks Our  
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Thursday, August 27<sup>th</sup>

All sessions in Rooms 208/209

- 8:00a.m. - 9:00a.m. – **Continental Breakfast in Grand Lobby**



- 9:00a.m. - 10:00a.m. – **Update from our Surgeon General**  
**Joe Thompson, M.D.**

**Arkansas Surgeon General**

Dr. Thompson will discuss the impact of the stimulus package on healthcare in Arkansas. He will also give us an update of the activities of the Arkansas Governor's Roundtable.

- 10:00a.m. - 10:20a.m. - **Break in Grand Lobby**



- 10:20a.m. - 11:00a.m. – **Healthcare Reform Update**

**Andrew Webber**

**CEO National Business Coalition on Health**

Mr. Webber will give an update on healthcare reform from a national perspective.

- 11:00a.m. - 11:45a.m. – **Reactor Panel**

Bo Ryall – Arkansas Hospital Association

Don Osman – Baldor Electric

David Wroten – Arkansas Medical Association

Tara Mauk – Selected Funeral and Life Insurance Company

- 11:45a.m. - 1:00p.m. - **Lunch and a fun surprise! In Grand Lobby**

(Please stay with us as you will not want to miss this event and cash card drawing!)

For further information, please visit our website at <http://www.ehcark.org>